

Women MBAs

- Women earned 35.5% of MBAs in 2007, down from 36.1% in 2006. Women earned 34.7% of MBAs in 2005, 34.8% in 2004, 35.1% in 2003, and 34.5% of MBAs in 2002 according to a survey of United States business schools.¹
- In Canada, women earned 35.3% of all MBAs in 2007, up from 33.4% in 2006. Women earned 32.1% in 2005, 34.3% in 2004, and 34.1% in 2002.^{1*}
- Women made up 32.9% of the 2008 class entering the top 20 MBA programs in the U.S.²
 - The number of women in top MBA programs has remained generally unchanged for more than a decade. In 1994, women made up 28.0% of the top 20 MBA programs³

Top 20 U.S. MBA Programs ²	% Women Enrolled (Fall 2008)
University of Chicago (Booth) (IL)	35
Harvard University (MA)	38
Northwestern University (Kellogg) (IL)	36
University of Pennsylvania (Wharton) (PA)	36
University of Michigan—Ann Arbor (Ross) (MI)	34
Stanford University (CA)	36
Columbia University (NY)	32
Duke University (Fuqua) (NC)	39
Massachusetts Institute of Technology (Sloan) (MA)	35
University of California—Berkeley (Haas) (CA)	30
Cornell University (Johnson) (NY)	39
Dartmouth College (Tuck) (NH)	33
New York University (Stern) (NY)	41
UCLA (Anderson) (CA)	34
Indiana University (Kelley) (IN)	26
University of Virginia (Darden) (VA)	29
University of North Carolina—Chapel Hill (Kenan-Flagler) (NC)	32
Southern Methodist University (Cox) (TX)	28
Carnegie Mellon University (Tepper) (PA)	21
University of Notre Dame (Mendoza) (IN)	24
Average:	32.9%

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Top 10 International MBA Programs 2008 ⁴		% Women Enrolled, (Fall 2008)
Queens University	Canada	24
IE Business School	Spain	33
INSEAD	France	29
Western Ontario	Canada	26
London Business School	UK	25
ESADE	Spain	27
IMD	Switzerland	22
Toronto (Rotman)	Canada	29
IESE	Spain	28
Oxford (Saïd)	UK	27
Average:		27.0%

- A 2006 survey of 1883 post-MBA graduate women determined the most popular job positions women choose immediately after graduation.⁵

Top 5 Industries Women Enter Post-MBA	% Women MBA Graduates Entering Field
Finance & Insurance	10%
Accounting	9%
Marketing Services	8%
Consulting Services	7%
Consumer Goods	5%

- Another 2006 survey of 1729 post-MBA graduate women determined the most popular industries MBA graduates entered upon graduation.⁵

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Top 5 Job Positions Women Choose Post-MBA Graduation
Product Management
General Management
Accounting/Auditing
Corporate Finance
Strategy

- Average total first-year compensation for graduates of the top 30 MBA schools was \$100,833.²
- According to the 2003 Fuqua study of 10 top-tier business schools, the average male salary immediately after graduation was 4.0% higher than their female counterparts. Prior to business school, however, the difference was 9.0%.⁶
- In a Catalyst survey of women and men at top MBA programs, women and men both expressed high satisfaction with their MBA experience. Fewer women than men, however, felt included in business school environments.⁷
 - 70.0% of women felt they had an easy time making a point during class, compared to 82.0% of men
 - 47.0% of women said they could easily relate to people in case studies, compared to 63.0% of men
 - 39.0% of women reported they had adequate opportunity to work with female professors, compared to 53.0% of men

* Data for Canada was not available for 2003.

SOURCES

1. The Association to Advance Collegiate Schools of Business, unpublished data (2008).
2. U.S News and World Report, "The Best B-Schools, Full-Time MBA" (2008).
3. U.S News and World Report, "Best Graduate Schools 1994."
4. Francesca Di Meglio, "The Best International Business Schools," *Businessweek* (2008). http://images.businessweek.com/ss/08/11/1112_best_international_business_schools/1.htm
5. Unpublished statistics, Graduate Management Admissions Council (2006).
6. *The Fuqua Report: 2003* http://www.fuqua.duke.edu/admin/extaff/news/report2003/Fuqua_Report_2003.pdf



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7. Catalyst, *Women and the MBA: Gateway to Opportunity* (2000).

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QUICK TAKES